

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1-16. (Cancelled)

17. (Currently Amended) A data mining system for delivering presentations associated with data mining models, said data mining system comprising:

- a) a repository to store for storing said data mining models and said presentations;
- b) means to access, create, update, and import for accessing, creating, updating, and importing said data mining models, said presentations, and the content and structure of said repository;
- c) means to select and prepare for selecting and preparing ones of said presentations to deliver for delivery to users; wherein said means to select and prepare includes an analytic decision engine system including model presentation services and scoring services modules; and,
- d) means to access for accessing said data mining system by said users, to receive for receiving first and second inputs from said users, and to deliver for delivering said presentations to said users.

18. (Currently Amended) The system of claim 17 wherein said data mining models include at least one of simple and complex scores, static and dynamic scores, rules, rules sets, and rules systems, and composites and combinations of said such scores, rules, rules sets, and rules systems.

19. (Currently Amended) The system of claim 17 wherein said presentations include defined sets of content including at least one of data mining model references, scores, rules, attributes, activity suggestions, to do lists, pop-up windows, HTML segments, and XML scripts ,and sets of computer instructions .

20. (Currently Amended) The system of claim 17 wherein said presentations include at least one of simple presentations, range based presentations, and complex presentations.

21. (Currently Amended) The system of claim 17 wherein said repository is a database having at least one of a database schema and a database management system.

22. (Currently Amended) The system of claim 17 wherein said means to access, create, update, and import for accessing, creating, updating, and importing said data mining models, said presentations, and said the content and structure of said repository includes a data mining console system.

23. (Currently Amended) The system of claim 17 wherein said means to create for creating said presentations and said data mining models includes at least one of text editors, scripting tools, web development tools, and HTML editors.

24. (Cancelled)

25. (Currently Amended) The system of claim 17 wherein said means to access for accessing said data mining system by said users, to receive for receiving first and second inputs from said users, and to deliver for delivering said presentations to said users includes a network networks including the Internet .

26. (Currently Amended) The system of claim 17 wherein said users include one or more data mining management consoles integrated with or connected over a said network.

27. (Currently Amended) The system of claim 17 wherein said users include one or more applications running on a computer, system, or other appliance integrated with or connected over a said network.

28. (Currently Amended) The system of claim 17 wherein said users include one or more thin or thick clients in a client-server or browser-server environment integrated with or connected over a said network.

29. (Currently Amended) The system of claim 17 wherein said first inputs include attributes provided by or associated with said users including at least one of an identity and a locator.

30. (Currently Amended) The system of claim 17 wherein said second inputs include at least one of updates, edits, modifications, deletions, replacements, suspensions, changes, improvements, and optimizations of said data mining models and said presentations.

31. (Currently Amended) The system of claim 17 wherein said data mining system includes one or more reporting systems.

32. (Currently Amended) The system of claim 31 wherein said reporting systems include at least one of outcome monitoring systems and presentation usage monitoring systems.

33. (Currently Amended) The system of claims 32 wherein said reporting systems provide ~~are operable to produce~~ ones of said second inputs.

34. (Currently Amended) The system of claim 17 wherein said data mining system includes at least one of servers, memory devices, processing units, input devices, output devices, display devices, and said users to store and process for storing and processing sequences of instructions and to enable for enabling communications with said users.

35. (Cancelled)

36. (New) The system of claim 25 wherein said network is an Internet network.